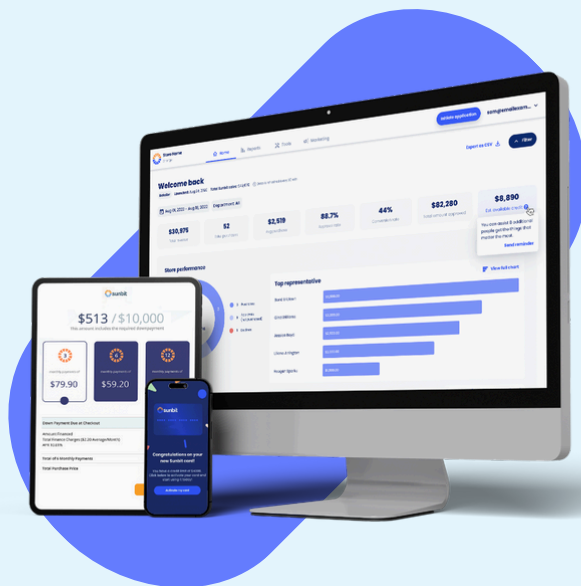




# Sunbit Media Fact Sheet

Sunbit builds financial technology for real life. Our technology eases the stress of paying for life's expenses by giving people more options on how and when they pay.



## The team:

**Co-founders:** Arad Levertov (CEO),  
Ornit Maizel (CTO), Tal Riesenfeld (CRO),  
Tamir Hazan (Head of AI)

**Employees:** Nearly 500

**HQ:** Los Angeles, CA Launched in 2016

## Customer value:

- 90%+ approval average across all verticals with fair, transparent and personalized payment options
- 0% offers are true no interest
- No late fees or penalties
- NPS consistently over 80
- 68% of those who consider Sunbit are now moving forward with a payment plan, and of those, 1 in 3 become repeat customers
- \$3.3B in transactions across 4.2M BNPL originations since inception (20% of originations are 0% interest)

## BNPL:

### Automotive services:

Established as the go-to financing partner in auto services, Sunbit has the largest footprint in the market (60%), as well as preferred partnerships at 16 automotive OEMs and all of the top 25 auto groups.

### Dental care:

Sunbit is the fastest growing patient financing company in Dental and one of the top 5 fastest growing companies across the entire dental market. More than 12,800 dental practices rely on Sunbit's patient financing technology, with 1M+ patient financing originations, representing \$1.3B in dental revenue.

### SaaS Integrations:

Stripe, Xtime, Quik, UpdatePromise, SimplePart, Tekion, TruVideo, myKaarma Workiz, Weave, Everyware, Kenect, Shepherd, Lightspeed, Zenoti, NexTrust, CollaborateMD, Shopmonkey, Tekmetric, ScanPay, Aesthetic Record, DaySmart



# 60%

of auto dealership  
service centers



# 12K+

dental practices



### Sunbit Credit Card:

The invitation-only Sunbit Credit Card boasts over 186K cardholders with \$216M in cardholder balances.

Our co-branded credit card initiative is a key area of growth. Sunbit has partnered with Sheikh Shoes, a California-based fashion retailer, My Melrose, a Texas-based affordable fashion retailer, and Ollie's Bargain Outlet (Nasdaq: OLLI), a discount store chain, to offer co-branded Visa® credit cards to their customers. Sunbit's co-branded card offering enables retailers to launch credit card programs within 6-8 months with no point-of-sale integration required, while extending the high approval rate and no-fee benefits of the Sunbit Credit Card to their customers.



### Recent announcements:

In late 2024, Sunbit closed a \$355M debt warehouse facility led by J.P. Morgan, Mizuho Bank, and Waterfall Asset Management. This followed a \$310M facility secured earlier that year with Citi and Ares Management.

In the first half of 2025, Sunbit earned five prestigious awards from Deloitte, Forbes, Inc., and the Los Angeles Business Journal. Sunbit also announced a strategic partnership with Stripe to expand BNPL services across a wider range of in-person businesses.

That same year, Sunbit introduced Spanish-language support and launched consumer-facing campaigns to drive awareness and engagement across key verticals, including automotive, dental, and eyewear.

### Recent awards:

- Deloitte Technology Fast 500 2022/23/24
- Forbes Fintech 50 2024
- Forbes Best Startup Employers 2024
- Financial Times The Americas' Fastest Growing Companies 2024 (#47 overall, #3 in Fintech)
- Inc. 5000 2022/23/24
- ADSO Innovation Award 2024
- FinTech Breakthrough Awards: Best Consumer BNPL Platform 2024
- Los Angeles Business Journal Fastest Growing Companies 2023



**188K**  
cardholders



**\$216M**  
cardholder balances