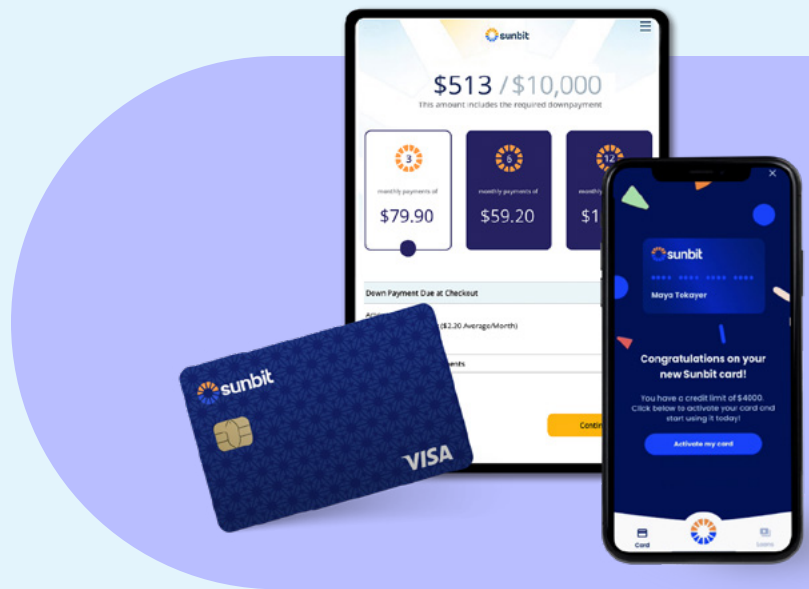




Sunbit Media Fact Sheet

Sunbit builds financial technology for real life. Our technology eases the stress of paying for life's expenses by giving people more options on how and when they pay.



The team:

Co-founders: Arad Levertov (CEO), Ornit Maizel (CTO), Tal Riesenfeld (CRO), Tamir Hazan (Head of AI)

Employees: Nearly 500

HQ: Los Angeles, CA

Launched in 2016

Customer value:

- 90% approval average across all verticals with fair, transparent and personalized payment options
- 0% offers are true no interest
- No fees, of any kind, ever
- NPS consistently over 80
- 60% of those who consider a Sunbit are now moving forward with a payment plan, and of those 1 in 3 become repeat customers
- More than \$1 billion annually merchant transaction volume
- 2.6M loan customers by the end of 2023

BNPL:

Automotive services

Established as the go-to financing partner in auto services, with the largest footprint in the market (40%) and preferred partnerships at 15 automotive OEMs.



40%

of the market in
autoservice financing

Dental care

Fastest Growing Patient Financing Company in Dental, Top 5 Fastest Growing Across Entire Market.

Nearly 10,000 dental practices and DSOs rely on Sunbit's patient financing tech, with more than 60,000 loans served, representing a \$82.5 million lift in dental production with 600 practices added monthly.



10,000

dental practices rely
on Sunbit's patient
financing tech

SaaS Integrations:

Kenect, Weave, Workiz, Zuub, Everyware, Shepherd, Tekion, Update Promise, TruVideo, Xtime, Quik, SimplePart, and Dealertire.



Sunbit Credit Card:

By late 2023, the invite-only, next-gen, no-fee Sunbit Card was used for nearly \$340 million in purchases by more than 110,000 consumers in a 12-month period, and experienced high customer engagement

In 2024 our co-branded credit card initiative will be a key area of growth. In mid-February we'll be announcing the first of what will be a series of partnerships bringing a co-branded card to consumers. The Shiekh Shoes retail credit card (operated by Sunbit) allows customers to apply in store and get a Shiekh Credit card that customers can use anywhere Visa is accepted and gain Shiekh points and rewards every time they use the card.

We expect to announce additional co-branded card partnerships in 2024

Recent announcements:

Sunbit Ranked Number 139 Fastest-Growing Company in North America on the 2023 Deloitte Technology Fast 500™, its Second Consecutive Year on the List

Sunbit Makes Second Appearance on the Inc. 5000, at No. 576 in 2023, With Three-Year Revenue Growth of 1021% Percent.

Overjet and Sunbit introduce partnership Featuring Next Level Treatment Insights & Leading Pay-Over-Time Technology

Sunbit's invitation-only no-fee credit card surpasses 100K cardholders and \$279MM in purchases



\$340M

in purchases with the Sunbit Credit Card in 2023

110,000

consumers used the Sunbit Credit Card in 2023

Recent Awards:

- 2x Inc. 5000
- 2x Deloitte Tech Fast 500
- Top 10 LABJ Fastest Growing Companies
- Most Loved Workplace



2022-2023
Inc.5000.



2022-2023
Deloitte Tech Fast 500



2022 Most Loved
Workplace

LOS ANGELES
BUSINESS JOURNAL

2023 Top 10 Fastest
Growing Companies